



CANADIAN IT ASSET MANAGEMENT USERS' GROUP

OVERVIEW

The *Canadian IT Asset Management Users' Group* is a non-profit organization, established in 1992 in response to customer issues with certain vendor practices, and a shared interest to formulate a collective response to same.

Members of the *Users' Group* represent medium to large private and public Canadian organizations from a wide range of industries including banking, retail, insurance, utilities and telecommunications.

Users' Group members share their experiences, solutions and issues during interactive meetings – informally and through user presentations. By invitation, vendors present their licensing and related business practices and asset management solutions, and obtain valuable feedback from the members. Special emphasis is placed on identifying and resolving key issues surrounding management of IT investments, with a focus on cost reduction and contract and vendor management.

SPECIFIC OBJECTIVES

The *Canadian IT Asset Management Users' Group* provides a forum to:

- Establish and cultivate relationships with user and vendor contacts in the Canadian IT industry.
- Provide education and awareness on industry trends and issues, customer experiences, vendor practices and solutions.
- Share experiences and formulate strategies related to all aspects of IT asset management, especially as pertains to Canadian issues and experiences.
- Influence the IT industry and vendor directions, through consultation, collective feedback and escalation of shared requirements and issues.

FOCUS

Originally, the focus of the *Users' Group* was primarily on mainframe software asset management; in later years, the focus was expanded to include management of software on distributed platforms. In 2005, the focus was again expanded to include hardware asset management, and the name was changed to reflect that broader focus.

ORGANIZATION AND MANAGEMENT

The *Canadian IT Asset Management Users' Group* is organized and managed as follows:

1. The *Users' Group* is sponsored and administered by *Technology Asset Management Inc.*, at the request of the participants and under the direction of an Advisory Committee. Participant organizations set or influence the agenda, topics and overall direction to the fullest extent possible.
2. Meetings are held in Toronto three times per year: January, May and September; additional meetings in other locations will be considered as the organization and its membership expand.
3. Meetings are usually hosted by one of the participating organizations, on a rotating basis.
4. A meeting registration fee is in effect, to cover expenses. A membership fee is not in effect at this time.
5. Meetings are open to all Canadian customer organizations. Vendors may participate by invitation only.
6. A pro-active approach and collective position on industry trends and issues, and vendor policies and practices, will be taken where necessary and practicable.