



## **Canadian IT Asset Management Users' Group (CITAMUG)**

### **Note:**

- ♦ Preliminary agenda as of September 4, 2007; topics and scheduling subject to change.
- ♦ There will not be a separate session on hardware asset management in the afternoon for this meeting.

**Location:** The meeting will be hosted by:

Rogers Communications Inc.  
 333 Bloor Street East  
 Sub-basement overflow room, next to Velma Rogers Theatre  
 Toronto, Ontario  
 M4W1G9

### **CITAMUG FALL MEETING AGENDA – SEPTEMBER 26, 2007**

8:00-8:30	<b>Registration and Continental Breakfast</b>
8:30	<b>Introduction</b>
8:45 – 10:15	<b>Microsoft:</b> Windows/Office Genuine Advantage <b>**Now confirmed</b>
10:15 – 10:30	Break
10:30 – 11:30	<b>Novell:</b> Overview of ITAM Solutions
11:30 – 11:45	<b>Technology Asset Management:</b> Update on ISO 19770-2, Software Tag
11:45 – 12:00	Industry Update: Key events, issues
<b>12:00 – 1:00</b>	<b>Lunch and Networking</b>
1:00 – 2:00	<b>Citrix:</b> Software Licensing Considerations in a Citrix Environment
2:00 – 2:30	<b>Facilitated Discussion:</b> Microsoft Enterprise vs. Select Agreements – Pros/Cons
2:30 – 3:00	<b>Facilitated Discussion:</b> Software Quality – Issues, Warranties, Remedies
As time permits	<p><b>Open Discussion:</b> Suggestions from/since last meeting:</p> <p>Resellers: When to use and why? (versus direct with publisher)          Shrink/clip wrap agreements: When acceptable versus a negotiated contract?          Managing license demand – entitlement policies (need vs. want)          Tools for tracking hardware and software assets          IBM License Compliance Audits and Compliance Verification clause          IT asset tracking, purchase to disposal          Microsoft Anti-Piracy and SAM Programs          Business Process Licensing          ITAM in support of disaster recovery          ITAM in an outsourced environment: License compliance, staffing          Mainframe: Sysplex Verification Package (annual reporting)          Refresh strategies (desktops, printers etc.)          Disposal of IT assets - Green Policies [SI: Covered in a previous meeting]          Virtualization and licensing for same [SI: IBM and Microsoft have presented on this topic, but additional insight likely needed]</p>

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