



# ***Agenda***

---

- 8:30** Registration and Breakfast
- 9:00** Welcome and Introduction
- 9:15** TAM/Sherry Irwin: *Update on SAM Standards*
- 10:15** Break
- 10:30** Oracle/Charlene Greig: *Update on Technology Licensing and Maintenance*
- 12:00** Lunch  
Networking  
Industry Events, Issues
- 1:00** Rimini Street/Brian Slepko: *Third Party Support for Enterprise Software*
- 2:15** Break
- 2:30** Facilitated Discussion(s):
- ◆ *ITAM Data Requirements – IT Asset and Related Data*
  - ◆ *IT Asset Repository – Products and Core Functional Requirements*
  - ◆ *Advanced (alternative) license models*
- Open discussion (as time permits)
- 4:00** Close

*To facilitate open discussion, without compromise to participating organizations, participants are asked and expected to:*

- *Maintain a non-judgmental and supportive forum in which to share information, without repercussions to the participating companies or individuals.*
- *Treat information shared by participants as confidential (other than with permission or as needed within your organization).*
- *Maintain participants' anonymity, particularly as to any related communications with suppliers.*



# ***Candidate Discussion Topics***

---

## ***Selected suggestions per/since last meeting:***

- ♦ **Green IT – ITAM Role**
- ♦ **Contracting with Adobe**
- ♦ **License Acquisition: Pre/post installation? Pros/cons.**
- ♦ **Enterprise ITAM systems**
- ♦ **Software policies: What, why, who?**
- ♦ **Telecommunications Expense Management**
- ♦ **Tracking of wireless devices and carrier info for optimization**
- ♦ **Courses/designations for ITAM/SAM**
- ♦ **Participant experience on successful processes/actions**
- ♦ **PDF solutions (other than Adobe)**
- ♦ **Usage license models**

## ***Past suggestions, not yet discussed:***

- ♦ **Managing license demand – entitlement policies (need vs. want)**
- ♦ **Microsoft's Anti-Piracy and SAM Programs**
- ♦ **Business Process Licensing**
- ♦ **ITAM in support of disaster recovery**
- ♦ **ITAM in an outsourced environment: License compliance, staffing**
- ♦ **Refresh strategies (desktops, printers etc.)**
- ♦ **Disposal of IT assets - Green Policies [Covered in a previous meeting]**
- ♦ **Virtualization and licensing for same [IBM and Microsoft have presented on this topic, but additional insight likely needed]**
- ♦ **IBM's License Compliance Audits and Compliance Verification clause**