



Canadian IT Asset Management Users' Group (CITAMUG)

Note:

- ♦ Preliminary agenda as of September 4, 2007; topics and scheduling subject to change.
- ♦ There will not be a separate session on hardware asset management in the afternoon for this meeting.

Location: The meeting will be hosted by:

Rogers Communications Inc.
 333 Bloor Street East
 Sub-basement overflow room, next to Velma Rogers Theatre
 Toronto, Ontario
 M4W1G9

CITAMUG FALL MEETING AGENDA – SEPTEMBER 26, 2007

8:00-8:30	Registration and Continental Breakfast
8:30	Introduction
8:45 – 10:15	Microsoft: Windows/Office Genuine Advantage **Now confirmed
10:15 – 10:30	Break
10:30 – 11:30	Novell: Overview of ITAM Solutions
11:30 – 11:45	Technology Asset Management: Update on ISO 19770-2, Software Tag
11:45 – 12:00	Industry Update: Key events, issues
12:00 – 1:00	Lunch and Networking
1:00 – 2:00	Citrix: Software Licensing Considerations in a Citrix Environment
2:00 – 2:30	Facilitated Discussion: Microsoft Enterprise vs. Select Agreements – Pros/Cons
2:30 – 3:00	Facilitated Discussion: Software Quality – Issues, Warranties, Remedies
As time permits	<p>Open Discussion: Suggestions from/since last meeting:</p> <p>Resellers: When to use and why? (versus direct with publisher) Shrink/clip wrap agreements: When acceptable versus a negotiated contract? Managing license demand – entitlement policies (need vs. want) Tools for tracking hardware and software assets IBM License Compliance Audits and Compliance Verification clause IT asset tracking, purchase to disposal Microsoft Anti-Piracy and SAM Programs Business Process Licensing ITAM in support of disaster recovery ITAM in an outsourced environment: License compliance, staffing Mainframe: Sysplex Verification Package (annual reporting) Refresh strategies (desktops, printers etc.) Disposal of IT assets - Green Policies [SI: Covered in a previous meeting] Virtualization and licensing for same [SI: IBM and Microsoft have presented on this topic, but additional insight likely needed]</p>

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